

## 3 options, and 3 easy steps to list your franchise for sale online...

- Either:
1. Place your ad direct online at [www.nzfranchises.co.nz](http://www.nzfranchises.co.nz)
  2. Complete this form and fax it to – FAX: 03 338 9026 (or)
  3. Complete this form and post it to – nzfranchises – PO Box 33276 Christchurch

Your ad will go live online once paid, and a GST receipt sent along with details of your ad. You can also change your ad at anytime.

**Place your Franchise for Sale online and your ad will appear on nzfranchises & nzbizbuysell (2 sites for the price of 1).**

### AD FORM:

#### STEP 1: Your Contact Details So we can keep in touch (Confidential – Not published)

Please fill in all fields. You must be the owner/authorised agent

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/Town:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Alternate Phone** (optional): \_\_\_\_\_

**Email** (recommended): \_\_\_\_\_

#### STEP 2: Your Ad (Your published advert)

It is important that the information accurately portrays your business

**Ad Type:** (tick one)     Basic Text Ad     Featured Ad    please email your 2 photos to [ads@nzbizbuysell.co.nz](mailto:ads@nzbizbuysell.co.nz)

**Franchise Type:** (circle if your listing is a 'Franchise New' or 'Franchise Resale' and a second from the following types)

Accommodation    Agriculture/Horticulture    Assets only    Communications/Technology    Commercial Property    Construction  
 Finance    Franchise New    Franchise Resale    Health/Beauty    Home based    Manufacturing    Restaurants/Cafes/Bars  
 Retail Food/Beverage    Retail Other    Services    Tourism/Leisure    Transport/Automotive    Wholesale/Distribution

**Region:** (circle one from the following)

Northland    Auckland    Waikato    Bay of Plenty    East Coast    Manawatu    Taranaki    Wellington  
 Marlborough    Nelson Bays    Canterbury    West Coast    Otago    Southland    NZ wide locations

**Location:** (City/Town) \_\_\_\_\_ write ANY if business is easily relocated

**Asking Price:** (highly recommended) NZ\$ \_\_\_\_\_ in dollars only (ie. \$129,5000)

**Commence writing your ad here...**    please print clearly

**Headline:** (Activity + key benefits – your best line, in less than 20 words)

Your business activity and key points of sale – eg "Café Franchise – Great business, great profits, established 7 years, owner retiring."

**Franchise Description:** (Your sales pitch, less than 120 words)

What your business does, the market in which it operates, the competition, potential for growth, any unique characteristics/strengths, operating hours, date established, profitability, etc. If stock has not been included in your price please mention 'Asking price is +SAV.'

**Franchise Resources:** (Key resources + supplementary information, less than 80 words)

Number of staff, key systems/equipment/agreements, premises and leases, stock details, skills required (owner/operator), assistance, etc.

**To Discuss Contact: Name:** (If confidential write 'Owner') \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Alternate Phone** (optional): \_\_\_\_\_

**Best Time to Call:** (unless anytime) \_\_\_\_\_

**Email** (required): \_\_\_\_\_

**Relationship:** (tick one)     Owner     Business Broker: (Company Name) \_\_\_\_\_

**How did you hear about nzbizbuysell?**     Newspaper     Web search     Word of mouth     Contacted

I acknowledge and agree to the Terms of Agreement (available online or by request.) Signed: \_\_\_\_\_

Thank you for completing this form. On receiving your ad it will be entered, and an invoice/receipt dispatched. Your listing will be activated once your payment has been received. **To get your ad online promptly** simply complete the following payment form and pay today, we will then send you a GST receipt, along with the details of your ad.

If you have any questions, or would like to make changes to your ad at any time, then please phone Desley on 0800 289 224

**STEP 3: Payment** Pay today and get your ad online quicker!

**Fax to:** 03 338 9026    (or) **Post to:** nzfranchises - PO Box 33276 Christchurch 8244 - NZ

**From: Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Payment: Amount:** NZ\$ \_\_\_\_\_ (Text Ads \$112.70 incl GST. Featured Ads \$202.40 incl GST)

My Cheque is enclosed payable to; **nzfranchises**

Please charge my Visa/Master Card

Card Number: \_\_\_\_\_ / \_\_\_\_\_    Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Signed: \_\_\_\_\_

Thank you for your ad, we look forward to helping you sell your franchise

**www.nzfranchises.co.nz**