

# Poolwerx Pool Care & Services Franchise for Sale Taranaki



## Join Poolwerx Franchise family - exceptional customer service, leading quality products, pool-cleaning knowledge and multiple-income-stream business model.

*The Poolwerx franchise continues to expand, giving clients exceptional customer service, leading quality products, pool-cleaning knowledge and multiple-income-stream business model around the world.*

The award winning Poolwerx brand is 30+ years strong and is ranked by independent research\* year-after-year as the #1 brand recalled among pool owners. \*Research conducted quarterly by Research Now.

**FANZ Home Service Franchise of the Yr NZ 3 x winner.**

### Length of Agreement:

Initial Term 5 + 5 Years Option for further 5 Years (5 + 5 + 5)

### New Franchise Inclusions:

- \$10K value for Local Area Marketing to launch your new business and territory.
- Van graphics wrap & interior fit out - \$7 value.
- Airfares & accommodation to attend 3 weeks 'Pool School' training.
- 3 weeks comprehensive training at "Poolwerx Pool School"
- Laptop, mobile phone & water testing equipment.... plus more!

### About the Opportunity

Clearly stand out with Poolwerx!

Award winning Poolwerx, founded by CEO, John OBrien in 1992, is Australasia's largest pool and spa maintenance franchise network. With over 350+ territories made up of +165 retail stores and 650+ mobile vans, Poolwerx clients have some of the best people and latest technology available anywhere they live or work, to take care of their backyard or commercial pool.

Poolwerx continues to expand and grow, spreading its exceptional customer service, leading quality products, pool-cleaning knowledge, and multiple-income-stream franchise model around the world.

### START SMALL AND GROW BIG!

Joining Poolwerx as one of our Franchise Partners represents an exciting career opportunity, with a scalable business model.

Location: **Taranaki**

**\$90,000**

Asking: **+ GST + van (LDV van approx \$35K)**

Type: **Franchise New / Services-Home/Garden**

## Contact:

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[nzfranchises.co.nz/110991](http://nzfranchises.co.nz/110991)



Poolwerx has fair and scalable business model and successful track record throughout NZ, Australia and USA.

The Poolwerx model uniquely offers many ever-increasing income streams. These include retail sales, domestic and commercial pool servicing, spa and lifestyle product sales, and pool renovation. The mix of both retail and service, chemicals, equipment and labour sales provides great balance in the business.

Our global size enables us to choose and partner with the best suppliers in the global pool industry. By best we mean strong profit margins, education and technical support, promotional support, local in-field back-up, unique extended warranties and innovative products.

This is an exciting career opportunity where you can be your own boss and enjoy a balance of independence and support from a larger group. Join Poolwerx as one of our Franchise Partners.

## **History**

Founded in Australia in 1992 by CEO John OBrien, the Poolwerx business and brand quickly grew to become the largest pool and hot tub/spa maintenance network in Australia and New Zealand, winning numerous awards and accolades along the way.

## **Awards**

Poolwerx has won multiple awards including Australian Best Franchisee 3 times\*, Best Franchise System 2 times\*, Best Field Manager\*, Best Pool Store and Best Pool Technician. And Globally ranked #35 Top Global Franchise. FANZ Home Service Franchise of the Yr NZ 3 x winner.

## **Business Resources**

### **Marketing Support**

To help launch your mobile franchise, Poolwerx will provide \$10,000 value of local area marketing to help set you up for success. We have a highly experienced marketing team to support your growth with national marketing campaigns targeted at growing your customer count and we can support your local area marketing ideas too.

The team of in-house experts focuses on national and regional marketing strategies integrated across TV, pay-per-click and digital media to build brand awareness and generate business leads. On a local level, we work with Franchise Partners from day one to build a sustainable local client base.

### **Training Provided**

Poolwerx has a number of effective systems and programs in place to support franchise partners giving you 100% confidence as you take over the business. You will also receive a laptop and mobile, with access to our industry-first Complete Business Operating System.

You will attend our state-of-the-art Poolwerx Pool School. A fully-equipped training centre with state-of-the-art training facilities located in Brisbane - we look after your airfares & accommodation for three (3) weeks (for 2 people). Learn hands on practical and technical skills, plus business processes and systems.

## **Skills**

Poolwerx is looking for a positive and enthusiastic person who is self-motivated. Attitude is important. The ideal franchisee is passionate about great customer service, Poolwerx and the business opportunity. They should have excellent communication skills and the ability to delegate and solve problems. Candidates should have a business understanding and be able to use their initiative. Franchise partners willing to follow Poolwerx processes and systems. Additionally, they should be resilient and driven. They must believe in the company's values.

## **Website**

<https://www.poolwerx.co.nz/franchising/>