

Anchor Franchise for Sale Bay Of Plenty



Fonterra Brands is proud to bring to market one on NZ's premium franchise opportunities. This Bay of Plenty territory is situated in the largest growth area in the New Zealand and an iconic summer holiday destination.

Are you looking to invest in a business with multiple revenue streams and a future-proof plan? Look no further. Our owners are retiring after 19 years, leaving a successful business with a loyal customer base and a proven track record. COVID-19 and recession-proof, with multiple revenue streams. You'll have a diverse and stable income. A popular destination for local and foreign tourists, with a high population growth, this territory is ready for expansion. Assistance is provided by the established Anchor brand with ongoing support and training provided by head office.

An extended handover and training period will create a seamless transition to the new owner. Multiple revenue streams can be added to this business to take it to the next level. This is a turnkey future-proofed investment with a significant market share. You're likely familiar with such iconic brands as Anchor, Mainland, Kapiti, Fresh n Fruity, Primo, Mammoth and De Winkle. Anchor Franchisees have been distributing these brands and more throughout New Zealand since 1993.

Business Resources

Business Highlights

- 2023 2024 EBITDA exceeding \$300,000
- Consistent revenue & profitability

Great systems and processes

- Experienced team of drivers in place
- High growth territory with fantastic revenue trends
- Flexible work from home business
- Long term franchise agreements
- Multi truck operation
- Strong third-party revenue

We are looking for: business minded people, with sales and marketing skills or people with management skills; people that can be hands on and follow Fonterra's proven pathway for success. If you have a good attitude and you are prepared to get stuck in and work hard, comprehensive training and on-going assistance is provided by Head Office.

Location: **Bay Of Plenty**

Asking: **POA+ Stock**

Turnover: **\$3,000,000**

Type: **Franchise Resale / Wholesale/Distribution**

Contact:

Owner

nzfranchises.co.nz/117661

Scan the QR code to view online

Anchor is a Blue-Chip New Zealand brand, recognized worldwide for their quality and innovation. If you are looking for a business with great profits, awesome products, excellent systems and support of big company systems and processes then contact Fonterra Brands NZ recruitment team and apply today: anchorfranchise@fonterra.com

POA: Goodwill, Trucks (4), Sundry equipment & Stock on Hand