

# The Cheesecake Shop Franchise for Sale Taupo



**Live and work in the idyllic surrounds of your local area. The Cheesecake Shop is one of New Zealand's favourites and is sure to capture the hearts of the local community.**

As Australia and New Zealand's leading specialty cake and dessert franchise system, The Cheesecake Shop is synonymous with immaculately presented and delicious cakes baked fresh on premises. Established in 1991, The Cheesecake Shop has developed into one of Australia's sweetest brands, selling more than 4 million cakes each year.

With an award winning franchise system, our comprehensive training program and straightforward recipes and procedures make it easy for franchisees to be successful. Furthermore, franchisees of The Cheesecake Shop can take advantage of the following benefits:

1. Ease of Store Operation
2. Strong Consumer Awareness and Preference
3. Low Staff Requirements
4. Baked on Premises

Enquire about your new franchise today, and see why The Cheesecake Shop is one of Australia's leading franchise systems

## Business Resources

### Recipe for Success

As a franchisor, The Cheesecake Shop understands the importance of establishing mutually beneficial relationships with franchisees. Our 'Franchisee Selection and Engagement Process' is designed to ensure we recruit the right franchisees that maintain our brand integrity and have the best chance of success.

As The Cheesecake Shop continues to grow in the Australian and New Zealand markets, we continue to business minded individuals who:

1. Have a passion to build and achieve great customer satisfaction
2. Have pride in presenting a beautiful and delicious product
3. A desire to grow the business and achieve high success
4. Have access to capital for investment.
5. Have a willingness to learn and follow our award winning franchise system.

Like baking a cake, it is the right ingredients and sufficient skill that produces the best results and the following method is a proven recipe for success:

**Complete the online franchise enquiry form and an introductory brochure will be emailed.**

The Cheesecake Shop's respective State Manager will then contact you to answer your initial questions.

Location: **Taupo**  
Asking: **\$499,000**  
+ gst  
Type: **Franchise New / Retail-Food Other**

## Contact:

Sean O'Connor  
+61427680221  
after 11am.

[nzfranchises.co.nz/127661](http://nzfranchises.co.nz/127661)



If you would like to learn more, you will be referred to The Cheesecake Shop's Head of Network Development, Sean O'Connor, who will take you through an in depth presentation.

The Cheesecake Shop will then issue you an application form and upon completion will organise for you to visit with existing franchisees and release more detailed financial information.

With the information provided, you can now consider if The Cheesecake Shop is the right fit.

You can confirm your interest with a deposit which is accepted subject to an interview and assessment of your application by the senior management team.

**If you are interested in being part of The Cheesecake Shop's franchise success story, enquire today for more information.**