

Mexico Group Food Franchise for Sale Auckland



For Sale

Location: **Auckland**

Asking: **\$1,615,000**

Type: **Franchise Resale / Hospitality-Restaurants**

Franchise Powerhouse - Mexico Group for Sale

An exceptional opportunity has arisen to acquire Mexico Group, one of New Zealand's most distinctive and vibrant hospitality franchise brands. Founded in 2012, Mexico boasts seven franchised locations nationwide, each celebrated for bold flavours, cocktail-led dining, and an immersive cultural aesthetic inspired by Mexico's streets and markets.

Together, these restaurants now generate over \$9 million in annual store sales, with the franchise system delivering franchise income in excess of \$500,000 per year.

EXCEPTIONAL PACKAGE

- * The sale of the Mexico Group includes:
- * The entire system and income behind Seven franchised restaurants operating successfully across New Zealand
- * Ownership of the assets of one location, with assets valued at approx. \$310,000
- * Franchisee loans totalling around \$305,000 (with guarantees), included as part of the acquisition
- * Registered trademarks, ensuring long-term protection and exclusive use of Mexico's distinctive branding (trademarks registered in 2012, renewal date 2032)
- * Systemised operational manuals and legal infrastructure, developed and proven under the stewardship of the award-winning Cafe Brands Ltd (also franchisor of Columbus Coffee)

A PLATFORM FOR EXPANSION

Mexico is more than a thriving restaurant brand - it is a scalable franchise system with national and international potential. With a unique positioning in the fast-growing premium casual dining sector, the business is primed to capture demand from millennial and Gen Z diners seeking atmosphere, authenticity, and immersive food experiences.

The Information Memorandum (available to qualified enquirers) outlines Mexico Group's strong financials, operational framework, and detailed growth opportunities, including new regional centres, urban infill sites, and export potential into markets such as Australia, the Pacific Islands, and Southeast Asia.

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WHY MEXICO GROUP?

- * Over \$9m in system-wide store sales annually
- * \$500,000+ in annual franchise income
- * Seven franchised stores delivering strong and stable turnover
- * The assets of the restaurants included
- * Franchisee loans transferred as part of the purchase, creating further security
- * Registered trademarks underpin brand longevity and protect the Mexico identity

INVESTMENT DETAILS

This rare and exciting opportunity is offered at \$1.615m, inclusive of:

- * Franchise income
- * The assets of one of the restaurants (\$310,000)
- * Franchisee loans (\$305,000)
- * Registered trademarks and full intellectual property suite

NEXT STEPS

With more than a decade of national presence, strong financial returns, and a brand identity that resonates with today's dining trends, Mexico Group represents a standout acquisition for strategic investors, experienced hospitality operators, or international franchise groups.

To learn more, please request the Information Memorandum and secure your chance to lead the future of this iconic New Zealand brand.

Asking \$1.615m

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #auckland #restaurant #hospitality

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