



For Sale

Location: **Wellington**
Asking: **Price on Application**
Type: **Franchise Resale / Retail Other**

Flooring Design Kapiti Franchise for Sale Paraparaumu Established Performer with Profitability, Structure and Growth Upside

This is an opportunity to acquire a long-established, high-performing Flooring Design franchise in Paraparaumu, serving the wider Kapiti Coast and beyond.

Owned by the current franchisees since 2006, Flooring Design Kapiti has more than 20 years of trading history, a loyal customer base, an experienced team and a reputation built on quality advice, professional installation and dependable service.

For a buyer looking for more than a simple owner-operator role, this opportunity offers an established commercial platform: proven systems, strong brand backing, a modern showroom, two branded vehicles, an operating team already in place, and a clear runway for further growth.

The Opportunity

Flooring Design Kapiti is already profitable and well established, with the core ingredients for a smooth transition and continued performance. The business benefits from the buying power, supplier relationships, marketing support and operational guidance of one of New Zealand's leading flooring networks, while retaining the advantages of a trusted local business with deep community recognition.

A new owner can continue to operate the business from its current strong base, or take a more growth-focused approach by investing in sales activity, builder and developer relationships, commercial work, installation capacity, local marketing and future regional development opportunities, subject to franchisor approval.

Key Highlights

- 20+ years of proven trading history on the Kapiti Coast
- Consistent profitability and strong operating foundations
- Established local brand presence with repeat and referral customers
- Experienced team managing day-to-day operations
- Modern showroom, quality chattels and two branded vehicles included
- Broad flooring offer across residential, renovation, builder and commercial markets
- No ongoing franchise fees - retain more of what you earn
- National brand support, supplier partnerships, marketing resources and business mentoring
- Clear growth potential under proactive new ownership
- Potential longer-term development opportunities beyond the current store, by agreement

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IRB Realty Limited

Licensed REAA 2008

Broker Ref: FloorD Kap May26



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Business Resources

Flooring Design franchisees benefit from practical, commercially focused support designed to reduce risk and lift performance, including:

- Comprehensive onboarding and training
- Business mentoring and operational guidance
- National marketing support and local campaign resources
- Supplier relationships and group buying strength
- Streamlined systems, tools and head office support
- A collaborative franchise network with shared industry knowledge

Ideal Buyer

This business would suit a hands-on owner-operator, couple, experienced business manager, or existing operator in flooring, interiors, building, trades or home improvement looking for a profitable regional platform. It also offers appeal for a commercially minded buyer who wants an established business with structure, support and growth potential rather than starting from zero.

Next Steps

Opportunities of this quality do not come to market often. Flooring Design Kapiti combines proven profitability, an experienced team, strong brand backing and meaningful growth upside.

ASKING PRICE: Price on application, plus stock at valuation.

For more information, contact us today or visit: <https://shorturl.at/KpHVS>

Vendor finance may be available for the right purchaser, by negotiation. This can provide added flexibility while stepping into an established, profitable operation.