

Rodney Wayne Franchise for Sale LynnMall



Well Positioned. Beautifully Presented. Iconic Brand. Salon and retail business located in one of Auckland's best-known shopping centres.

Price: \$190,000 plus stock

An exciting opportunity is now available to purchase an established Rodney Wayne salon and retail business in **LynnMall, Auckland**.

A Rodney Wayne business offers the benefit of a recognised national brand, a professional salon environment, a complementary retail offering and the support of an experienced franchise network.

Rodney Wayne has been part of the New Zealand hair and beauty landscape for more than 40 years and is known for professional salon services, premium haircare products and a strong customer service culture built around the values: **We Listen. We Care.**

For an incoming owner, Rodney Wayne LynnMall represents an opportunity to step into an established salon and retail business with brand recognition, existing customers and the benefit of proven systems.

Salon and Retail Revenue Streams

This business combines two complementary revenue streams:

- **Salon Services:** An established Rodney Wayne salon offering professional hair styling, colouring and salon services to loyal clients and new mall customers.
- **Retail Sales:** The Shampoo 'n' Things retail component provides access to premium professional haircare products and creates an additional income stream that naturally complements salon services.

Together, the salon and retail model gives the business broader customer appeal and multiple opportunities to grow revenue, repeat visits and customer loyalty.

Prime LynnMall Position

LynnMall is a well-known Auckland shopping destination with a strong local catchment, regular foot traffic and a broad retail mix.

The business benefits from:

- High-profile mall positioning
- Strong customer exposure
- Established Rodney Wayne brand presence
- Professional and attractive salon presentation
- Convenient access for clients and shoppers

Location: **Auckland**

Asking: **\$190,000**
+ SAV

Type: **Franchise Resale / Health/Beauty**

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- Opportunities to grow both salon and retail performance

The salon is very well presented and provides an inviting, professional environment for customers, staff and an incoming owner.

A Proven Franchise Brand

Rodney Wayne is one of New Zealand's most established names in salon franchising, with a national network of salons and Shampoo 'n' Things stores.

The brand has endured across decades by focusing on professional expertise, customer care, training, quality products and consistent service standards.

As a franchisee, you are joining a recognised brand with systems, support and national marketing behind you.

Full Franchise Support - No Hairdressing Experience Needed

You do not need to be a hairdresser to own a Rodney Wayne franchise.

Rodney Wayne franchisees come from a range of backgrounds. What matters is a positive attitude, people skills, a focus on customer experience and the ability to lead and manage a business.

Franchise support includes:

- Training and onboarding
- Business systems and operational processes
- Digital tools and customer-facing systems
- Regional support and regular contact
- Business performance support and benchmarking
- National marketing and customer engagement programmes
- Supplier relationships and buying power
- Access to an experienced franchise network

A People-Focused Business

Rodney Wayne is built around helping people look and feel fabulous. The customer experience sits at the heart of the brand, supported by consultation, care, professional service and quality haircare advice.

For the right purchaser, this is an opportunity to lead a team, build on an established customer base and continue growing a well-presented salon and retail business in a strong Auckland location.

Key Highlights

- Rodney Wayne franchise resale
- Well-positioned and very well-presented salon
- Salon and Shampoo 'n' Things retail revenue streams
- Established customer base and brand recognition
- Proven franchise systems and support
- No hairdressing experience required
- Prime Auckland mall environment
- Attractive entry price for an established franchise business

Price: \$190,000 plus stock

This is an attractive opportunity, take the first steps to

Change your story. Own your future.

Take the next step toward business ownership with Rodney Wayne LynnMall. **Enquire** today or use the link (cut & paste) <https://tinyurl.com/39dtr99v>