

## My First Gym Childrens Fitness Franchise for Sale NZ Nationwide Ad ID: 78286

Location: **New Zealand**  
Asking: **\$55,000  
+GST**  
Turnover: **\$580,000**  
Type: **Franchise New / Health/Beauty**



**My First Gym is a successful Australian franchise, opportunity to get on board in the initial NZ roll out. Owner-operator, family friendly business, credible brand, proven business processes and on-going support network.**

### Franchise for Sale Description

My First Gym Childrens Fitness Franchise for Sale NZ Nationwide

My First Gym is the one stop fitness shop for children ages 7mths - 13years.

Inspiring movement through FUN, building CONFIDENCE, developing COMPETENCE

Age-based Foundational Movement curriculum classes, Speciality Classes; Dance, Gymnastics, Martial Arts, Yoga, My First Ninja Warrior.

Weekly membership model - up to 3 classes a week including unlimited Free Play. Also offering Birthday Parties. One-stop shop for Kids fitness

Integrated My Movement Buddy Technology (MMB), fitness tracker specifically designed for kids. Childs movement is turned into points, with daily and weekly targets allowing progress to be seen visually on screen during class and can also be used outside of class on the MFG app so parents can encourage daily progression. Easy automated class booking system via the MFG app.

The time is right: 33% of Kiwi Kids are overweight or obese & only 10% are achieving the recommended 60min a day of physical activity - these statistics are shocking! We have a mission to help Kiwi kids live a healthier, happier, more active life! My First Gym is the solution.

Check out what My First Gym is all about here: <https://www.youtube.com/watch?v=Qxam89Wz6PE>

## Business Resources

**Strong concept:** Become part of the MFG family who are passionate about inspiring movement in Kiwi Kids. My First Gym is a proven success in Australia, and now is your opportunity to be part of that success in New Zealand

**Affordable investment:** Opportunity to start earning from turnkey. Lower than avg start-up costs, low-end royalties in a highly engaged market. Startup cost incl all equipment, business IP, franchise licence and comprehensive training & support throughout setup process

**On-Going support:** Extensive My First Gym training and on-going support to help you establish & grow a sustainable business delivered from both our NZ based team and global HQ Brisbane team.

## Website

<https://myfirstgym.nz/>

---

### Contact:

**Alison Shanks**

0211457719 or 0211457719

anytime

---

[www.nzfranchises.co.nz/78286](http://www.nzfranchises.co.nz/78286)