

Water Blasting Franchise for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$666,000**
Type: **Franchise Resale / Services-Other**

Own a thriving commercial exterior cleaning and maintenance business located in the heart of Auckland and servicing an area from Albany on the North Shore of Auckland to Takanini in the South. With a turnover of \$1.6 Million and EBIT of circa \$333K, It has been owned and run by the franchisor since 2018 and is the most established of eight franchise regions currently operating.

This offers all the advantages of being in a successful well-run franchise including:

back-end development and support

Central marketing

Significantly lower cost of materials, uniforms, and equipment due to group buying

Highly systemised operation with comprehensive documentation

Well-trained staff and staff training support

Support with work-safe compliance,

Recruitment support,

The ability to work with other franchisees to qualify for national contracts,

Ongoing technical support and access to the latest product and process developments

Lead generation,

Preferred option when it comes to financing

Continuity presence of existing ownership eliminates the risk of customer loss

There are little to no restrictions on the sale of the business should you wish to sell at a later date as long as the purchaser is of suitable character and ability.

Client Base

The client base is 90% commercial which means the average job is valued much higher than businesses in the residential sector. Furthermore, this also means that workflow is stable and predictable with close to 100% repeat business as the service is a necessity scheduled on a regular repeat basis rather than an option that can be delayed or deferred.

Contact:

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Management and admin team consist of 1 x Branch Manager (\$90K per annum), 1 x Resident Admin Assistant (\$65K per annum), and one full time Admin Assistant working remotely from offshore.

The operational team consists of: Six (6) water blasting technicians who have access to 9 vehicles and a full complement of equipment including an Elevated Work Platform Truck. The latter offers a competitive advantage only offered by a few other exterior wash businesses in Auckland.

The current structure means that it is completely self-managed and the current owner purely oversees and monitors the business. This can largely be conducted remotely. There is an opportunity to assume the Branch Management and/or Admin Function along with the owners current role reducing the payroll by over \$150K per annum. According to the vendor, however, the greatest value to the business would be added by the new owner focusing on sales and key account management.

Dont miss this unique opportunity to become the proud owner of a well-established, profitable, and high-growth property services business. With its turnkey operation, exceptional level of repeat business, and potential for scalability, this investment promises a bright future.

Contact us today to learn more about this fantastic opportunity to create your own business success story.

